

1. Decide on the **NAME** of your website – check for availability if you haven't already got a domain name registered.

You can just put in URL box - Search on <https://whois.icann.org/en>

If it is available you will then need a website host. Or if you own your own domain name we will point their servers to your hosting company.

2. **Hosting company – GreenGeeks** at this time I only recommend GreenGeeks and am an affiliate. Spring 2018 I again ran a comparison between GreenGeeks, BlueHost and GoDaddy. GreenGeeks came out ahead, cheaper, better service, green energy credits, US & CAN company, free migration. With a hosting package you get your domain name for free. 3 yrs hosting/domain is about \$4 a month. Google loves 3 yr. Accounts.

<http://www.greengeeks.com/cgi-bin/affiliates/clickthru.cgi?id=lindyfly>

You pay the same whether you click on either of the links above or go directly to their website. But if you'd like to help support my work I'd appreciate it.

## CONTENT – NOW WE GET TO THE REALLY IMPORTANT PART OF YOUR WEBSITE!

POINTS – A **blog** is a page that you put information on regularly. You can have a blog as one page of a website, point a link on your website to an existing blog, or add a blog (posting page) later. WordPress was originally a blogging software – so it has that capacity plus much more. Now it is used equally for “static” websites and blogs. I love using WordPress (a free product) to create websites, Google likes WP, it can be easily changed and updated. It can do all sorts of things.

ITEMS – Ideas to ponder----	ANSWERS:
What are the main purposes for your website in your order?	1. 2.
What Themes do you like? For WordPress themes go to <a href="https://wordpress.org/themes/">https://wordpress.org/themes/</a> Or look at Showcase <a href="https://wordpress.org/showcase/">https://wordpress.org/showcase/</a> Currently my favorite is Vantage. You can easily try different.	List 3 websites whose look inspires you: 1. 2. 3.
Do you have a logo? Header?	Please attach when you return this. Png or Jpg best
What colors do you like? (Scroll to helpful list of sites!) <a href="https://codex.wordpress.org/Developing_a_Colour_Scheme">https://codex.wordpress.org/Developing_a_Colour_Scheme</a> In the middle of this page are AMAZING links for color tools. Give them a try - <a href="https://color.adobe.com/">https://color.adobe.com/</a>	Perhaps find an image – picture or painting with colors and attach jpg/png of it when you return this.
What do you want to say? Text Content, content, content If you type you can copy & paste in	If you have a triple fold, brochure, previous website, document with the information you want on your website please attach.
Images – at least 4 or 5 to start – probably 1 of you. I like 120 dpi to start with of (5' x 7") check out <a href="https://www.pexels.com/">https://www.pexels.com/</a> for free photos to use.	1) picture of you 2) several images pertaining to your product/service 3) interesting fillers
<b>MENU – What Pages do you want?</b> Home - has main info Blog – important for fresh information About Me – short (or long) bio (resume?) Links & Resources – who inspires you? Contact Me – possibly form or just email	Your website could be <b>One Page</b> to start Home-About-Contact all on one page. Please circle the ones to the left you want to start with.